



USDA Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Template Version 2.09

Required Report - FAS internal use only

Date: 4/15/2008

GAIN Report Number: PL8012

Poland

CSSF Budget Mid-Year Review

FAS Warsaw Requests Additional Funds

2008

Approved by:

Eric Wenberg
AgWarsaw

Prepared by:

Jolanta Figurska

Report Highlights:

FAS/Warsaw requests an additional \$1,500 to create a web page. Member states like Poland are popular, new destinations for U.S. high quality goods, and consumers purchase U.S. grapefruit, almonds, prunes, seafood and wine, after they are transshipped through ports in the Netherlands and Germany. With wage rates growing more than 18 percent annually, general consumption of goods up 20 percent, and the economy growing at 6 percent, new consumer goods are in high demand. This post supported 76 visitors from FAS' cooperators in 2007 incl. Almond Board of California, Cotton Inc., U.S. Wheat Associates, SUSTA, American Soybean Association, U.S. Livestock Genetics Export, the National Ass. of Animal Breeders, Wine Institute, Cranberry Marketing Instit., Pear Bureau Northwest as well as Ag. Depts. from Illinois, Washington and Texas.

Includes PSD Changes: No
Includes Trade Matrix: No
Quarterly Report
Warsaw [PL1]
[PL]

Below please find details on FAS/Warsaw's CSSF budget expenditures. Please note that new activity 606004 contains request for additional funding of \$1,500 for preparation of an FAS/Warsaw web page.

Activity Code: 303000

Activity Name: Preparation of Oilseeds and Biofuels EU Consolidated Annual Report

Funding Request: \$700

Activity Description: Preparation of FAS/Warsaw contribution to EU consolidated report on Oilseeds and Biofuels. This report deadline was moved ahead at the last minute. The chief analysts for these issues has just retired. Other staff are already on travel or working on other required reports. Post has no alternative but to contract the report or fail to meet the deadline. Failing on the deadline means that Poland's data will not be included in the overall EU-27 report. OGA and FAS/Brussels will be very unhappy.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 505000

Activity Name: Anuga Trade Fair Visit

Funding Request: \$1,825

Activity Description: FAS/Warsaw representative provided assistance to Polish and Baltic importers of processed products at the U.S. exposition at the Anuga Trade Fair.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 505001

Activity Name: Fruit Logistica Fair Visit and networking for EU strawberry consolidated GAIN report.

Funding Request: \$1,618

Activity Description: FAS/Warsaw representative provided assistance to Polish and Baltic importers at the U.S. exposition. FAS/Warsaw representative carried out introductory meetings with contacts required to prepare an EU strawberry consolidated report.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 505002

Activity Name: Contact Development Building Visit to Vilnius, Lithuania

Funding Request: \$1,300

Activity Description: In order to maintain contacts with importers, distributors and Government Officials from Lithuania as well as to promote the idea of visiting European food shows with large U.S. presence in order to bring together U.S. exhibitors and Lithuanian buyers; Post representatives would travel to Vilnius, Lithuania.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 606000

Activity Title: Translation and printing of biotechnology brochure in Estonia.

Funding Request: \$1,400

Activity Description: FAS/Warsaw contributed funding for Estonian Government's brochure on biotechnology. This brochure is an excellent tool for educating Estonian population about benefits generated by biotechnology.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 606001

Activity Title: Translation of biotechnology materials for Polish Government officials

Funding Request: \$573

Activity Description: FAS/Warsaw covered cost of translation of biotechnology materials for the Polish Government officials. These materials are used to educate Polish officials about benefits generated by biotechnology.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 606002

Activity Title: Market Development Meeting

Funding Request: \$209

Activity Description: FAS/Warsaw representatives met with key Polish trade representatives to discuss current biotechnology issues, policy and market building activities.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 606003

Activity Name: Speaker for EuroHiPeCo 2008, June 4-5, 2008 Trade Fair

Funding Request: \$2,557

Activity Description: FAS/Warsaw has been asked to provide a U.S. speaker for EuroHiPeCo 2008, June 4-5, 2008, a trade fair devoted to food health and sanitary requirements. A speaker can talk about issue of coexistence and food safety at a seminar to be organized during the fair. Presence of a U.S. speaker would have a positive results on U.S./Polish discussions concerning subjects such as food safety, coexistence and biotechnology, leading to science based discussion which result's would be conveyed to EU authorities, possibly leading to solving current differences in understanding these subjects. Funding permitting, while in Europe this U.S. speaker might travel to Baltic Countries (Latvia or Lithuania) to meet with Food Safety Authorities and Codex Points.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 606004

Activity Name: Preparation of FAS/Warsaw Web Page

Funding Request: \$1500

Activity Description: FAS/Warsaw requests additional funding for preparation of an FAS/Warsaw web page, which needs to be contracted out. Conveying an attractive message to Polish audience – both policy/decision makers and importers is key in conveying USDA information to these recipients in order to ensure clear message concerning current US/EU issues. This post has never had a web page. Hard to believe, but true. Please see usda.ru to as an example of what we will build.

Strategic Justification per the CSS: Expand the global agricultural trading system.

Activity Code: 808000

Activity Name: Trade Fair/Promotional events, Entry Fees and Transportation

Funding Request: \$218

Activity Description: FAS/Warsaw staff attended various trade fair events in Poland, e.g. Eurogastro Fair in Warsaw, Wine and Spirits Fair in Warsaw.

Strategic Justification per the CSS: Expand the global agricultural trading system.

12X Funds

Activity Code: 505003

Activity Name: Contact Development for Agricultural Leaders.

Funding Request: \$1,000 (Sum expected to be collected \$1,000 - \$750 already transferred to FAS/W via cc)

Activity Description: FAS/Warsaw staff worked with Illinois Agricultural Leadership Program and American Soybean Association to organize a trade development meeting and translate information materials on U.S. agriculture.

Strategic Justification per the CSS: Expand the global agricultural trading system.